



Why Virtual Desktop Programs Lose Momentum After Go-Live

And How Leading Enterprises Fix It

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Post-Go-Live Reality & Pitfalls

Common Experience	What Happens Next
<ul style="list-style-type: none"> • Successful launch • Strong adoption • Better Security • Average Early Cost 	<ul style="list-style-type: none"> • Unpredictable cost • Performance complaints • Risk updates • IT stuck stabilizing

Programs don't fail; they quietly underperform.

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Root Causes: Operations, Not Platform

Modern platforms like Azure Virtual Desktop are secure/scalable.

Core Issue	In Underperformers
<ul style="list-style-type: none"> • Static planning • Manual scaling • Reactive costs • Fragile images 	<ul style="list-style-type: none"> • Add capacity → costs up • Cut costs → UX down • Delay updates → risks rise

Cost volatility and poor UX share the same causes.

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Mature Operations Shift

Built On	Outcomes
<ul style="list-style-type: none"> • Dynamic capacity • Proactive automation • Standardised ops • Continuous optimisation 	<ul style="list-style-type: none"> • Predictable costs • Consistent performance • Less noise

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Elevating AVD with Nerdio

AVD Strengths	Nerdio Adds	Results
<ul style="list-style-type: none"> • Secure • Microsoft-native • Globally scalable • Strong security. 	<ul style="list-style-type: none"> • Autoscaling to demand • Auto-idle elimination • Fast standardised provisioning • Reversible updates 	<ul style="list-style-type: none"> • 60–80% cost reduction • Stable peaks • Fewer complaints • Lower effort

Nerdio makes AVD a predictable service.

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User Experience Gains

What Users Feel	Why
<ul style="list-style-type: none"> • Faster logins • Responsive peaks • Fewer disruptions 	<ul style="list-style-type: none"> • Proactive capacity • Issue-preventing automation

Best DX prevents instability upfront.

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Automation Pitfalls & Fixes

Mistake	Anunta's Role	Benefits
<ul style="list-style-type: none"> • Set-it-and-forget-it automation drifts with changing usage/apps. 	<ul style="list-style-type: none"> • Behavior-aligned design • Disciplined Nerdio-AVD implementation • Day-2 optimization 	<ul style="list-style-type: none"> • Preserved costs • Protected performance • Consistent UX.

Tools unlock value; operating models protect it.

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Complete Model & Takeaways

<p>AVD Secure platform</p>	<p>Nerdio Efficiency intelligence</p>	<p>Anunta Sustaining discipline</p>
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Final Takeaways

- VDI needs ops maturity to scale.
- AVD + Nerdio = efficiency.
- Cost/UX from automation.
- Success via design + implementation + day-2 ownership.

Take Your First Step