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# Risk-Based Vulnerability Management

WHITEPAPER

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**Date:** June 21, 2024



## Abstract

Online threats constantly evolve, and cyber actors continuously look for vulnerabilities to exploit. In the process, OEMs race against time to fix newly identified vulnerabilities. This cat & mouse chase has led to vulnerability fatigue among IT and Security Teams.

The sheer number of security fixes is taking away a considerable bandwidth of IT teams because every other vulnerability comes with a priority rating. IT teams are at their wit's end when deciding which ones to prioritize. The old ways of fixing system vulnerabilities based on their severity rating are no longer helping.

This guide proposes a more effective risk-based vulnerability management (RBVM) approach. Businesses can maximize their security investments by prioritizing vulnerabilities according to their likelihood of being exploited and potential damage. RBVM helps organizations identify and prioritize security fixes for the most critical flaws based on their exploitability status.

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## What you will learn:

In today's evolving risk landscape, RBVM is critical for staying ahead of cyberattacks. By focusing on the most significant risks, you can secure and keep your systems running smoothly.

## 01 Introduction

Vulnerabilities are a concern for enterprises of all sizes because cybersecurity threats constantly evolve. A system, application, or infrastructure vulnerability is a flaw hackers can use to obtain unauthorized access, steal information, or interfere with regular business operations.

Traditional vulnerability management involves scanning systems for weaknesses and patching them based on their severity ratings. However,

This approach can be inefficient and ineffective. Organizations often have numerous assets, and new vulnerabilities are constantly emerging, making it impractical to patch them immediately.

This white paper will provide an extensive overview of RBVM, including its principles, benefits, components, and implementation methodologies. It is a practical guide for cybersecurity professionals looking to implement or improve RBVM procedures in any organization and reduce vulnerability fatigue.

## 02 The Problem with Traditional Vulnerability Management

Traditional vulnerability management emphasizes prioritizing system patching based on CVE score. However, this technique has several limitations:

### **Volume of Vulnerabilities:**

Organizations frequently encounter an overwhelming number of vulnerabilities, making it impossible to address them promptly.

### **Resource Constraints:**

Limited resources and time make it challenging to prioritize vulnerability fixes effectively.

### **Dynamic Threat Landscape:**

As new vulnerabilities surface, threat actors react swiftly, needing a more strategic response.

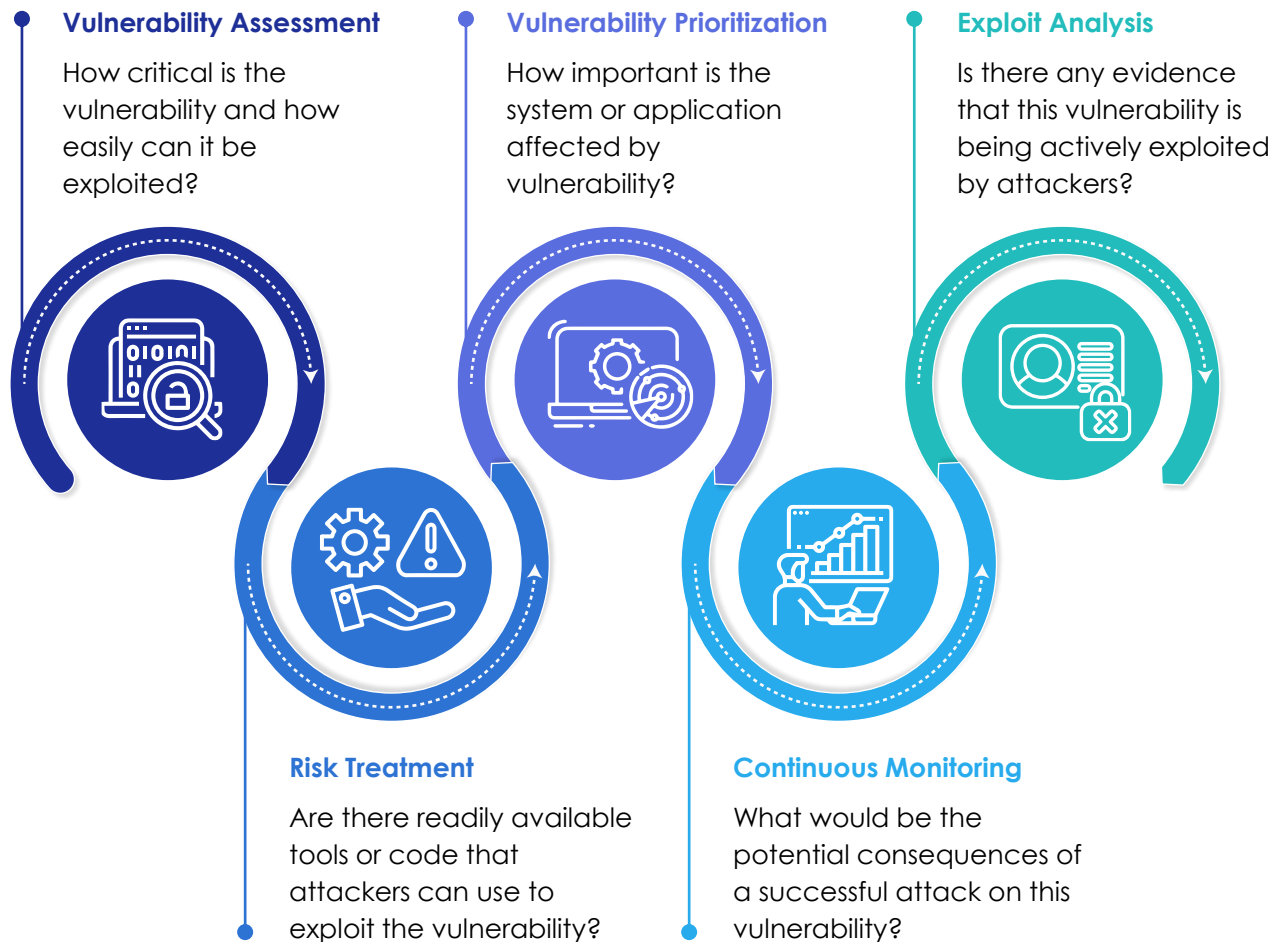
### **Severity Rating:**

A lower severity rating does not necessarily mean vulnerabilities aren't being exploited in the wild.

## 03 Understanding Risk-based Vulnerability Management

RBVM gives a more strategic approach to Vulnerability Management. It prioritizes vulnerabilities according to their potential impact on the organization. This enables security teams to direct their limited resources toward the most critical vulnerabilities.

## Principles of RBVM



## Vulnerability Assessment

The initial stage in risk-based vulnerability management (RBVM) is identifying and assessing all weaknesses in an organization's IT systems. This entails numerous methods:

- **Vulnerability Scanning**

Employ specialist software to scan and find known vulnerabilities automatically.

- **Penetration Testing**

Getting security specialists to simulate attacks on your systems. These professionals, referred to as "ethical hackers," attempt to get into your network in a controlled manner to discover holes before the real bad guys do.

- **Security Assessments**

Conducting a complete evaluation of your security procedures and processes. This can include reviewing your rules, methods, and settings to ensure they adhere to best practices and do not have any gaps.

## Vulnerability Prioritization

After identifying the vulnerabilities in your IT systems, you need to pick which ones to address first. Because not all vulnerabilities are equally hazardous, you must prioritize them according to a few essential factors:

- **Severity of the Vulnerability**

This is how severe the weakness is. Some vulnerabilities are modest and represent minimal risk, but others are critical and can cause significant damage.

- **Likelihood of Exploitation**

This assesses the likelihood that someone will exploit the vulnerability.

- **Potential Business Impact**

This assesses what might happen to your company if the vulnerability was exploited. Some vulnerabilities may cause minor inconveniences, while others may cause severe disruptions, such as losing consumer data or failing vital systems.

## Exploit Analysis

To predict the risk of a vulnerability, consider how likely it is that it will be used to harm. This process is referred to as exploit analysis. Here's a basic breakdown:

- **Exploitability**

This assesses the likelihood of someone exploiting the vulnerability. Not all vulnerabilities are exploited by attackers. Cyber actors actively exploit some vulnerabilities, for some exploits are available but not actively pursued by cyber actors, and exploits are not available for most remaining vulnerabilities.

- **Publicly Available Exploits**

Hackers might utilize ready-made tools or instructions online to exploit specific vulnerabilities. These are significantly more dangerous because anyone can use them to assault your systems.

- **Active Exploitation**

Vulnerabilities are occasionally found to be actively employed by attackers in the real world. These are given top priority since they have been shown to pose threats.

## Risk Treatment

After identifying and categorizing vulnerabilities based on their severity and likelihood of exploitation, companies must decide how to address them. This technique, known as risk treatment, consists of numerous steps:

- **Patching the Vulnerability**

Organizations can patch their software or systems to eliminate the vulnerability and keep attackers from abusing it. It's an easy way to eliminate the risk.

- **Implementing Compensating Controls**

It is not always possible to patch a vulnerability immediately. In such instances, companies might use additional security measures to mitigate risk.

- **Accepting the Risk**

In some cases, the cost of work necessary to repair a vulnerability may be prohibitively expensive of the possible damage. Companies may opt to accept the risk and examine the situation instead.

### Continuous Monitoring

Continuous cybersecurity monitoring entails constantly checking for potential threats and weaknesses. To put it simply:

- **Constant Vigilance**

Continuous monitoring entails constantly scanning the cybersecurity ecosystem for new threats and developments.

- **Finding New Vulnerabilities**

Hackers constantly look for new ways to break into systems. Continuous monitoring allows us to spot new flaws as soon as they occur.

- **Reassessing Existing Risks**

Even previously patched or deemed low-risk vulnerabilities may evolve. Monitoring enables companies to check regularly whether known vulnerabilities have become more hazardous.

## 04 Benefits of Risk-based Vulnerability Management

Using the RBVM method has various benefits.

### Improved Efficiency:

Security teams may operate more efficiently by focusing on the most critical vulnerabilities. This means they require less time and resources to defend your systems efficiently.

### Reduced Risk:

RBVM guarantees that a company's efforts are directed toward safeguarding its most valuable assets from the most significant threats.

### **Better Decision-Making:**

RBVM helps teams handle the essential security concerns first, ensuring they make wise decisions that successfully defend the enterprise from possible threats.

### **Improved Return on Investment (ROI):**

When firms prioritize repairing the vulnerabilities that potentially do the most harm, their security investments are more effectively employed.

## **05** Vulnerability Management Lifecycle Framework

You should continuously identify, prioritize, and address vulnerabilities in your IT infrastructure as part of an effective vulnerability management program. There are several important phases to this iterative process:

### **Identification:**

Develop an organized strategy to identify and systematically catalog every IT asset in your system. An accurate picture of your whole IT environment is provided by this continuous effort, which guarantees an exhaustive and current inventory of all hardware, software, and network components.

### **Classification:**

Organize all your assets into a comprehensive classification system according to their importance to your company. This entails determining the function, significance, and possible effects on operations of each asset compromise. You may more accurately determine the possible impact of a successful attack and prioritize preventative steps by classifying assets based on their vulnerability and business worth.

### **Vulnerability Scanning:**

Use sophisticated automated scanning tools to regularly scan your entire IT infrastructure for vulnerabilities. This proactive strategy entails methodically assessing systems, networks, and applications. You may guarantee prompt risk identification and expedite remediation to fend off possible threats by incorporating automated vulnerability scanning into your security process.

### **Risk Assessment:**

Evaluate all the vulnerabilities that have been found in detail and give each one a risk score that considers several aspects like the criticality of the impacted assets, exploitability, and severity. This thorough assessment assists in ranking vulnerabilities according to the possible effects they may have on your company, guaranteeing that resources are distributed efficiently to deal with the biggest dangers first.

### **Prioritization:**

Based on their respective risk rankings, strategically rank vulnerabilities for remedy. Deal with the most serious threats as soon as possible by addressing vulnerabilities with the highest risk scores. The implementation of a methodical approach guarantees that your resources are focused on addressing the most pressing concerns, so improving the overall security posture of your firm.



### Remediation:

To resolve vulnerabilities found, create and implement a thorough plan. Patching compromised systems, creating temporary workarounds, or putting in place risk-reduction measures are a few possible strategies included in this approach. You may improve your IT infrastructure's security and resilience and provide a strong defense against possible threats by methodically addressing these vulnerabilities.

### Verification:

Verify that the vulnerabilities found have been successfully fixed and are no longer exploitable by extensively testing and verifying the efficacy of remediation efforts. Ensuring the efficacy of the imposed security measures and preserving the integrity of your IT environment, this verification process guarantees that the applied fixes are functioning as intended.

### Reporting:

Ensure that your vulnerability management program regularly produces comprehensive reports. The number of vulnerabilities found, the status of remediation activities, and an evaluation of the overall risk posture are examples of metrics that should be included in these reports. Reporting on a regular basis guarantees accountability and openness inside the company and offers insightful information about how well your security measures are working.

## 06 Implementing Risk-based Vulnerability Management

A step-by-step guide to the implementation is provided below:

### Establish Risk Tolerance:

Determine how much risk your organization will bear. This will allow you to choose which vulnerabilities may be tolerated and which require quick action.

### Create a Vulnerability Assessment Plan:

Create a process for identifying and evaluating vulnerabilities in your IT environment. This can include vulnerability scanning tools, penetration testing, and security assessments.

### Build a Vulnerability Prioritization System:

Create a mechanism for ranking vulnerabilities based on their severity, exploitability, and business effect. Use a combination of industry-standard frameworks like CVSS (Common Vulnerability Scoring System) and threat intelligence.

### Apply Risk Mitigation Strategies:

Plan to mitigate the risks posed by the identified vulnerabilities. This could include correcting the vulnerability, installing alternate controls, or accepting the risk.

### Continuous Monitoring and Enhancement:

The threat ecosystem is continuously changing, so it's critical to monitor for new vulnerabilities regularly and analyze the dangers of current ones. To ensure your RBVM program remains effective, update and enhance it regularly.

### 07 The Eisenhower Matrix for Prioritization

An effective method for prioritizing tasks according to their importance and urgency is the Eisenhower Matrix, often called the Urgent-Important Matrix. By adapting this approach to risk-based vulnerability management, security teams can concentrate on the vulnerabilities that are most dangerous to the company.

The matrix is a 2x2 grid with the following categories:

#### DO:

These vulnerabilities need to be fixed immediately. Critical assets are their goal, and they are readily exploitable. Because these vulnerabilities are quite serious, VM process owners should directly oversee the patching procedure. Even though these serious flaws are not common, when they do occur, you should act quickly to address them.

#### Decide:

Although these vulnerabilities are strategically significant, they might not need to be patched right away. However, close monitoring is essential because they have the potential to cause serious damage. They might target valuable assets or have a high CVSS score.

#### Delegate:

These vulnerabilities don't represent a serious security concern, but they could cause problems. These could be low-severity vulnerabilities that need to be fixed promptly because of operational requirements. Assigning patching tasks to relevant SMEs (Subject Matter Experts) might help maximize productivity. Due to their increased system knowledge, asset owners are better equipped to decide how best to handle patching.

#### Delete:

These vulnerabilities can be fixed later and pose no danger. These could be low-severity flaws in non-essential systems. Moreover, they consume all available time if you try and do them.

You can ensure a more proactive and effective security posture by concentrating your resources on the most significant concerns through the Eisenhower Matrix to vulnerability management.

### 08 Challenges

While RBVM has significant advantages, starting and maintaining a successful program necessitates careful consideration of critical issues.

#### Automation Overload:

Automatic tools for detecting weaknesses (vulnerabilities) in RBVM can be helpful, but they are imperfect. These tools may overlook some subtle flaws or offer incorrect grades for their importance. That is why human experts are still necessary.

### Asset Blind Spots:

To make RBVM work properly, you must first identify the computers, programs, and other IT assets in your firm. If your list is disorganized or incomplete, you may overlook anything vital! RBVM requires a detailed view of everything to determine which flaws pose the most significant dangers.

### Changing Aversion:

Switching from repairing every flaw discovered to focusing on the most essential ones can be difficult for people accustomed to the previous method. To facilitate this shift, we must clearly explain the benefits of risk-based vulnerability management (RBVM) and engage all stakeholders. This way, everyone understands why the change is being implemented and can collaborate to ensure its success.

## 09 Future of Risk-based Vulnerability Management

Here's what the future holds for RBVM:

### More Innovative Risk Assessment:

Artificial intelligence (AI) and machine learning (ML) will be increasingly employed to forecast future vulnerabilities and prioritize threats.

### Real-Time Threat Info:

Keeping up with the latest threats will become increasingly crucial. RBVM will use this real-time data to adjust its focus continuously.

### AI for Spotting Weaknesses:

AI will grow even better at discovering hidden vulnerabilities in computer systems.

### Adapting to New Threats:

As fresh internet-related risks develop, RBVM must alter its strategy to stay ahead. This requires us to improve and evolve our vulnerability management strategies constantly.

## 10 Conclusion

RBVM is a more effective technique to manage vulnerabilities. Instead of updating everything, it prioritizes the vulnerabilities that represent the most danger to your organization. By focusing on the most essential risks, RBVM assists you with the following:

### Strengthen your security posture:

First, you may better protect your critical systems and data from intrusions by fixing the most severe vulnerabilities.

### Improve resource allocation:

No time and effort is needed to resolve minor difficulties. RBVM helps you focus your security resources on where they will have the most significant impact.

## Support Compliance with Regulations:

Many requirements require firms to develop a vulnerability management strategy. RBVM helps you demonstrate a strong security posture while still meeting regulatory obligations.

Switching to RBVM is easy. To include RBVM in your current security policies, take an organized approach and use automation tools.

In today's evolving risk landscape, RBVM is critical for staying ahead of cyberattacks. By focusing on the most significant risks, you can secure and keep your systems running smoothly.

**Act immediately!**

Evaluate your vulnerability management strategy and consider transitioning to a risk-based approach to strengthen your cybersecurity defenses and secure your organization.



## About Anunta

Anunta, a leading provider of outsourced digital workspace solutions, enables organizations to succeed in the competitive cloud era. Anunta's expertise seamlessly blends VDI/DaaS deployments across any cloud environment (including Azure, AWS, GCP, Broadcom, Ommissa, and private environments) with robust endpoint management and cloud services.

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