

The Cloud Revolution

What's Really Happening?

BEYOND THE CLOUD

The Data Realignment of 2026

Remember when “Cloud first” was the only direction leadership would consider? 2026 is rewriting that story. Enterprises are no longer asking whether to use the cloud. They are asking where each workload actually belongs, and the answer increasingly depends on cost, performance, and where the data has to sit.

1 Data Sovereignty and Placement Reign



By 2030, more than **60 percent** of enterprises will run intensive AI model activity in one cloud while keeping their data in another, up from less than 10 percent today, according to Gartner.

[➤ Gartner](#)

Gartner also projects that **90 percent** of organizations will adopt a hybrid cloud approach through 2027, as workload placement becomes a deliberate strategy rather than a default, according to Gartner.

[➤ Gartner](#)

2 Edge Computing Emerges



By 2028, more than **two-thirds** of enterprise-managed data will be created and processed outside the data center or cloud, according to Gartner's Predicts 2026: Physical AI Pushes I&O to the Edge report.

Over **two-thirds** of enterprises globally are expected to deploy edge AI by 2029, up from just 10 percent in 2025, per the same Gartner forecast.

3 Hybrid Optimization is Key



Gartner forecasts that **90 percent** of organizations will have adopted a hybrid cloud approach by 2027, making workload placement, not cloud migration alone, the defining IT strategy of the decade, according to Gartner.

[➤ Gartner](#)

Worldwide IT spending is forecast to reach **\$6.31 trillion in 2026**, up 13.5 percent from 2025, underscoring how much is riding on getting infrastructure decisions right, according to Gartner.

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4 Cloud Cost Control



Cost optimization is now the leading reason IT infrastructure and operations leaders adopt AI, cited by **54 percent** of respondents in a 2025 Gartner survey, ahead of every other stated goal, according to Gartner.

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With global IT spending climbing past **\$6.31 trillion in 2026**, unmanaged cloud spend is one of the fastest ways an infrastructure budget quietly overruns, according to Gartner.

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5 Security Beyond the Perimeter



Sixty-three percent of organizations worldwide have fully or partially implemented a zero-trust strategy, according to Gartner.

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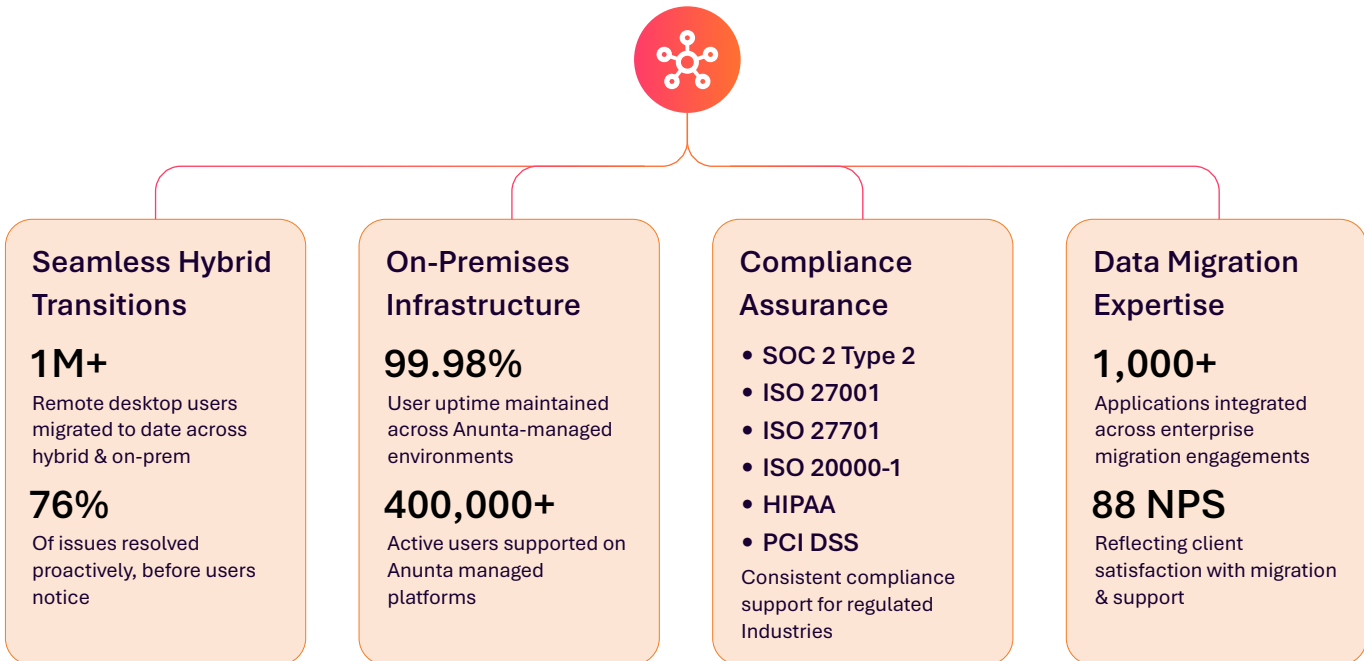
The same Gartner survey found that a zero-trust strategy typically covers half or less of an organization's environment and mitigates one-quarter or less of overall enterprise risk, which is why scope and execution matter as much as intent.

Gartner separately predicts that by 2028, 50 percent of organizations will adopt a zero-trust posture specifically for data governance, driven by the growth of unverified AI-generated data, according to Gartner.

[➤ Gartner](#)

Anunta Empowers

Reading the data is one thing. Acting on it, without disrupting a business that cannot afford downtime, is another. Anunta has spent over a decade helping enterprises place workloads correctly, migrate without drama, and stay compliant while they do it.



STRATEGIC INSIGHT

*It is no longer
“cloud or on-premises.”
The real question is
“where does my data thrive?”*

Is your cloud delivering data-driven success?

Anunta's experts are ready to help you explore the right workload placement for your business.

[Explore Anunta Cloud Services](#)