

The Cloud Revolution What's Really Happening?

Beyond the Cloud

The Data Realignment of 2025

Remember when "cloud first" was the only direction? 2025 is rewriting that story.

> **Edge Computing Emerges**



- 78% of enterprises expanding edge computing deployments
- Projected to reduce latency by up to 40% and cut bandwidth costs by 35%2

Cloud Cost Control



- Cloud spend optimization becoming critical
- 55% of companies reporting cloud cost overruns in 2024
- Estimated \$39.54 billion in unnecessary cloud spending

Data Sovereignty Reigns



- 62%¹ of enterprises are repatriating cloud workloads back on-premises
- **Hybrid Optimization** 03 is Key



- 73% of organizations adopting hybrid IT strategies
- Average cost savings of 27%3 through strategic workload placement

Security Beyond 05 the Perimeter



- Zero Trust adoption increased to 85%⁵ across enterprises
- 67% apply Zero Trust on-premises
- 92% reduction in successful breach attempts



Anunta Empowers

01

Seamless Hybrid Transitions

Proven methodology with 94% client transition success rate

Reduced migration complexity by 60%6

Compliance Assurance

Supporting compliance across 12+8 international regulatory frameworks

100% compliance maintenance for financial and healthcare clients



02



03

Optimized On-Premises

45% average data center performance boost.

Infrastructure

Energy efficiency gains of up to 38%7

Data Migration Expertise

99.97%8 data integrity maintained during migrations

Zero critical data loss incidents in 2024-2025



Strategic Insight

It's not "cloud or on-premises" anymore. It's "where does my data thrive?"



Sources

Are you making the most of your cloud investment to drive data-driven success? Our experts are ready to help you explore the best option.

- 1. Gartner Cloud Strategy Forecast, January 2025 | 2. IDC Edge Computing Trends Report, Q4 2024 | 3. Flexera 2025 State of Cloud Report
- 4. Forrester Cloud Economics Study | 5. NIST Zero Trust Implementation Benchmark | 6. Anunta Internal Performance Metrics
- 7. Anunta Data Center Optimization Report, 2024 | 8. Anunta Migration Assurance Program | 9. Anunta Compliance Verification Report