



# Cloud Migration

In 2024, cloud computing market reached an incredible **\$626.4B** worldwide.

**89%** of businesses use multiple providers for

Maximum Flexibility

Cost Advantages

Multi-cloud adoption is increasing

The fact that businesses use an average of **5.4** distinct cloud platforms shows how flexible cloud solutions can be.

## 1 Security Takes the Front Seat



Security remains a top concern in the cloud. Organizations are investing heavily in cloud security, with an increase of **82%** 2024.

The average cost of a cloud security breach is significant, reaching **\$4.9** million.

Data sovereignty is a top priority for **93%** of organizations, and cloud providers are prioritizing solutions that address these concerns.

## 2 Cloud Adoption Across Industries



Cloud adoption is pervasive across all industries.

The financial services sector leads the pack at **91%**, followed closely by healthcare (**84%**), manufacturing (**77%**), and retail (**89%**).

Cloud is transforming how businesses operate in every corner of the economy.

## 3 Shifting Gears with the Cloud



Cloud is driving operational efficiency and sustainability.

Containerization is a hot trend, with **96%** of organizations using or evaluating Kubernetes.

Cloud migrations are demonstrably reducing carbon footprint by an average of **59%**.

Businesses are experiencing a dramatic **76%** reduction in infrastructure management time, freeing up valuable resources for innovation.

## 4 The Cloud's Drive in 2025



The global market is expected to reach a staggering **\$823.3** billion.

Public cloud spending is projected to surge by **22.4%**.

The future of cloud lies at the edge, with **75%** of enterprise data projected to be processed at the edge by 2025.

## 5 Emerging Trends to Watch



**AI Integration**- The cloud AI market is projected to reach a massive **\$215.7** billion.

**Sustainability**- **92%** of organizations are prioritizing environmental impact in their cloud strategies.

**Cloud Skills Gap**- Cloud expertise is in high demand, commanding a **30%** salary premium over traditional IT roles.

## 6 Cloud Growth Around the World



North America: Projected market size of **\$320.5** billion

Europe: Expected **35.2%** CAGR in cloud adoption

Asia-Pacific: Projected market value of **\$145.7** billion

Latin America: Anticipated **32.3%** growth rate

## 7 Anunta's 2024 Performance Metrics



Anunta: Your path to cloud excellence. In 2024, we empowered clients with:

- **35%** TCO savings
- **99.98%** uptime for uninterrupted operations
- **20%** productivity boost for your teams
- **40%** faster deployments to accelerate innovation

Your business deserves:

Enterprise-grade cloud solutions

Proven migration expertise

Guaranteed performance improvements

Measurable cost savings

Take the First Step

Schedule your complimentary cloud readiness assessment →