

# 6

# REASONS

## WHY BPOs SHOULD ADOPT DESKTOP AS A SERVICE



Before Covid-19, the growth and adoption of DaaS was promising, but post March 2020, it has become vital for many organizations across industries, specially the ITeS/BPO sector. From simplifying regulatory compliance and security needs to cutting costs and more, DaaS helps BPO providers operate more profitably while also gaining an edge over competitors.

Let's look at the top 6 reasons why we feel BPOs should adopt DaaS.

## 1 REDUCE COSTS



Eliminates the need to maintain the physical desktop infrastructure.

Pay-as-you-go model allows BPOs to pay only for the services consumed.

Enhanced security with features such as secure cloud, multi-factor authentication, single sign-on.

Data is not stored on the physical endpoints thus preventing data breach or theft.



## 2 IMPROVED SECURITY

## 3 HIGHLY COMPLIANT

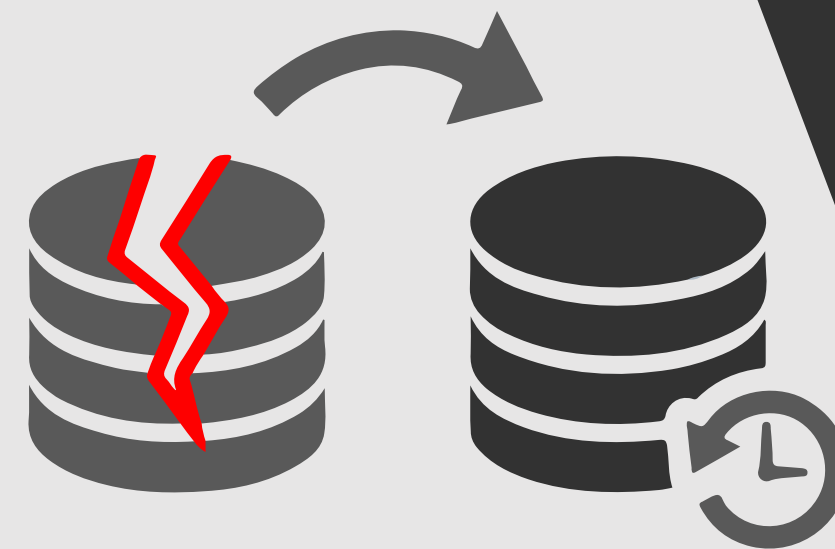


Inherently secure and compliant to regulatory standards including GDPR, HIPAA and CCPA.

Unparalleled control and flexibility over data and applications.

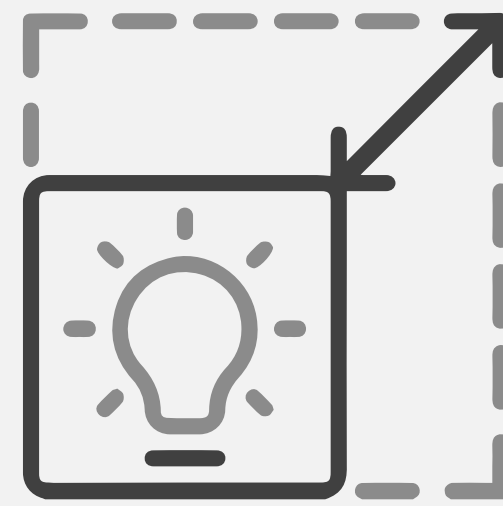
Core applications and data are hosted on the cloud, with regular backups.

Employees can securely access their data and applications from anywhere ensuring business continuity.



## 4 BUSINESS CONTINUITY & DISASTER RECOVERY

## 5 BUSINESS SCALABILITY



High flexibility and scalability that allows BPOs to roll out new desktops and scale down quickly as per the business requirements.

Cloud providers today offer a plethora of services and applications in their marketplace.

Access to a diverse range of services including API integrations and 3<sup>rd</sup> party application support.



## 6 ADD-ON SERVICES

Contact us to learn how Anunta assists BPOs to mitigate the IT challenges and gain an edge over competition.