



anunta®

# CloudOptimal™

Cloud Cost Optimization,  
Simplified.



## The Challenges



### Lack of Visibility

Understanding where your Azure spend is going can be like navigating a maze.



### Wasted Resources

Idle VMs, over-provisioned services, and unused storage drain your budget.



### Manual Optimization

Traditional cost control methods are time-consuming and reactive.



### Lack of Accountability

It's difficult to tie cloud costs back to specific teams or projects.

## The Solution

CloudOptimal™ is an AI-powered platform that provides complete visibility and control over your Azure costs.

**Combined With Anunta's Daas Expertise, CloudOptimal™ Empowers You**

01

### See Clearly

Visualize your Azure spending

02

### Optimize Now

Real-time cost optimization

03

### Plan Ahead

Accurate cost forecasting

04

### Empower Your Team

Boost accountability and efficiency

## Key Features

### Customers Hub

Centralized dashboard to manage and monitor costs across numerous clients or departments.

- Consolidated view of cost tracking and daily breakdowns
- Customized filters for granular analysis
- Detailed cost information for subscriptions and resource groups
- Central management of multiple customer accounts

## Cost and Usage Analyzer

Comprehensive analysis of Azure spending patterns and resource utilization.

- Track total spend and cost by service
  - Historical and forecast views for individual desktops
  - Auto-baselining for proactive monitoring
  - Full visibility into cloud spending and resource utilization
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## Cloud Usage Optimizer

AI-powered engine providing tailored optimization recommendations.

- Prioritized recommendations with estimated savings
  - Implementation details for each recommendation
  - Progress tracking for cost savings
  - Best practices for Azure subscription optimization
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## Custom Tagging

Flexible system to categorize resources and allocate costs.

- User-defined labels for better categorization
- Integration with existing Azure tags
- Detailed profiles for VDIs, users, and host pools
- Support for departmental, role-based, and project-based costs

## Additional Features

### Auto-Baselining

Establish dynamic spending baselines based on historical data with proactive monitoring capabilities.

### Budgeting and Forecasting

Set budgets, track spending, and predict future cloud costs based on historical trends.

### Reporting and Analytics

Generate customized reports to track metrics, analyze trends, and demonstrate ROI.

## Success Story: Leading Utility Company

20.45%

### Cost Reduction

Reduction in VDI-related cloud costs within 5 months

\$13,000

### Additional Savings

Extra savings through Cost Optimizer feature

100%

### Resource optimization

Complete analysis of resource utilization and right-sizing

## Solution Implemented

- Right-sizing virtual machines to match usage patterns
- Eliminating unused or underutilized resources
- Implementing power management strategies

**Get Started!**

### About Anunta

Anunta, a leading provider of outsourced digital workspace solutions, enables organizations to succeed in the competitive cloud era. Anunta's expertise seamlessly blends VDI/DaaS deployments across any cloud environment (including Azure, AWS, GCP, Broadcom and Omnisia, and private environments) with robust endpoint management and cloud services.